

URBAN VIEWS

W E E K L Y

85,000 Circulation Rate Card (March 24, 2010)

	Size	One-Time	4-7x, 15%	8-25x, 33%	26-52x, 40%
Full Page 6 col	9.89 x 21"	2,889	2,512	1,935	1,734
1/2 Page 3 col, vert	4.89 x 21"	1,445	1,256	968	867
1/2 Page (-) 6 col, horiz	9.89 x 9.25"	1,273	1,107	852	764
1/3 Page 2 col	3.22 x 21"	963	837	645	578
1/4 page (-) 3 col	4.89 x 9.25"	664	553	426	382
Strip 6 col	9.89 x 4.5"	619	538	415	372
3 col	4.89 x 6.75"	464	404	311	278
3 col	4.89 x 4.5"	310	269	207	186
1/8 Page, 2 col	3.22 x 6.75"	310	269	207	186
Postcard, 2 col	3.22 x 4.5"	206	179	138	124
Biz Card, 2 col	3.22 x 2.25"	103	89	69	62
1 col	1.56 x 4.5"	103	89	69	62
1 col	1.56 x 2.25"	52	45	35	31
Event Calendar	1.56 x 2.25"	25	(4x minimum)		

Deadlines: Space reservation deadline: 14 days prior—Wed. 5PM
 Material deadline: Two Fridays 5PM prior
 Published Wednesday.
 Deadlines are firm because of advance printing.

Display Advertising Rate: FREE color. All rates are net.

Frequency discounts: 4-7x 15% (ads must run within 2 month period)
 8-25x 33% (ads must run within 12 month period)
 25-52x 40% (ads must run within 12 month period)

E-mail (.pdf format): ads@urbanviewsweekly.com